



New Western Regional Manager, Lighting Sales

Announcement - January 9, 2017

Please join us in welcoming Mr. Lyle Bockman to the Allanson Family as our U.S. Western Regional Manager.



Lyle will be responsible to manage and grow our Western United States Territory. Lyle brings over 20 years of Sign Industry experience to the Allanson Team. Most recently Lyle was an outside sales rep for Midwest Sign and Screen Print Supply (Denver Branch), and prior enjoyed many years with YESCO in sales and marketing capacities.

Lyle is well versed on Allanson Product lines and will be a key asset to our continued customer commitment and growth in the Western Territory. He will be based in the Denver Colorado area.

Lyle Bockman

Western Regional Manager

Email: lbockman@allanson.com

Office: 720.590.3385