



# New Vice President, Lighting Sales

*Announcement - February 8, 2016*

Please join us in welcoming Mr. Terry McGuire to the Allanson Family as our Vice President of Lighting Sales, leading our Canadian, U.S. and Latin American sales teams.



Terry, a well respected individual in the Sign Lighting Industry, brings over 25 years of experience in sign illumination and related components, and has represented several well known companies in the industry.

In this role, Terry will lead his teams in strategic initiatives to grow sales through our distribution networks, evaluate direct sales opportunities and establish programs for specification sales. He will also coordinate efforts of the Customer Service Team to align to these objectives.

***Terry McGuire***

*V.P. Lighting Sales*

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